



2025 Reading All-Stars Challenge

Presented by  **MICHELIN**
A BETTER WAY FORWARD

Dear Families,

Your child's ability to read is a critical predictor of educational and lifelong success. This Spring, the Greenville Drive and Michelin N.A. proudly present the 17th Annual Reading All-Stars Program. The Reading All-Stars Program is a reading incentive program for any Kindergarten – 8th grade student aimed at promoting reading and academic success across the Upstate.

HOWTO QUALIFY:

Entering your child in the Reading All-Stars challenge is EASY! To complete the program, Middle School Students must read 500 pages in the 5-week time period. Complete the reading log provided by your teacher, and return it no later than February 14, 2025.

THE READING DATES:
Monday, January 13 – Friday, February 14

CELEBRATION GAME:

Each student who succeeds in reading the designated number of pages will be honored at a Reading All-Star Celebration Game at Fluor Field.

Greenville County Schools
Tuesday, April 15 @ 6:45 PM
Tuesday, April 29 @ 6:45 PM

Students completing the Reading All-Star reading challenge will receive a complimentary ticket voucher valid for his/her admission to the Celebration game at Fluor Field.

Thanks to our partners at Michelin N.A. each student attending the Celebration Game will receive:

- Reading All-Star merchandise
- A new book for their personal library
- Invitation to a Pre-game Meet-the-Drive Player Event

Completed Reading Logs should be turned in to your teacher no later than February 14

For more information about this year's program, please visit www.GreenvilleDrive.com/RAS.