



THE BRANCH

at GREER HIGH

Greenville
Federal
Credit Union

OPENING
AUGUST
2023!

Introduction

Greenville Federal Credit Union and Greer High School have partnered to operate a student-run credit union branch inside the high school. This initiative brings real-world financial literacy into the school and enriches students' academic preparation by providing an authentic work experience that builds foundational skills for any career endeavor.

The student-run branch is named "The Branch at Greer High" and carries its own branding reflective of Greer High School. The fully functioning credit union branch offers students, faculty, and staff access to financial services such as savings and checking accounts, debit cards, and online banking through Greenville Federal Credit Union.

Students enrolled in the work-based learning program earn Honors level course credit and hands-on experience as they learn to operate a Greenville Federal Credit Union branch. The career and financial skills learned through this internship experience help graduates stand out in the job market or on college applications.

Greer High School Principal Justin Ludley shares, "At Greer High, we focus on providing students with opportunities to find their passion in a future career field through real world experiences in our academic and extracurricular programs. We are honored and excited to begin a new partnership with Greenville Federal Credit Union. The opportunity to have a student-run financial institution in our school will empower student employees to build financial, marketing, and professional skills through expert training from Greenville Federal Credit Union. Furthermore, every student and staff member in our school will have the opportunity to join Greenville Federal Credit Union and grow in personal financial management skills. We are so thankful for this partnership and cannot wait to officially open The Branch at Greer High."

Selected students work along-side a teacher leading the student-run branch and receive in-depth training through a paid internship over the summer which prepares them to operate the branch in the coming school year. At completion of the summer-long internship, students are capable of not only handling cash transactions and opening new accounts, but also implementing growth strategies through a marketing plan they develop.

"Greenville Federal Credit Union has served the community of Greer for more than 25 years and we are thrilled to have the opportunity to partner with Greer High and Greenville County Schools to launch our second student branch," said Paul Hughes, CEO of Greenville Federal Credit Union. "A lack of early financial literacy is a true barrier to long-term prosperity, and we feel it is our mission to help to educate the community. Giving young people the opportunity to practice sound money management in a safe, supported environment will benefit them for the rest of their lives."

"This community and corporate partnership is an excellent example of how we provide real-world experience for our students", said Superintendent W. Burke Royster. "These students will have the opportunity to learn about financial literacy and put that knowledge to work in an actual business setting at their school. They are gaining the skills to be competitive in the real world, and learning the importance of financial responsibility. The Branch at Greer High will provide multiple opportunities for students to be college and career ready".



The Branch at Greer High is located inside the cafeteria.

HOURS

Monday - Friday during lunch, following the Greenville County Schools Student Calendar.

STUDENT SELECTION

Students working within The Branch at Greer High are selected through a strict application, teacher recommendation, and interview process in the spring, for the following school year. Students from each grade level are considered for positions.

SECURITY

The Branch at Greer High is designed, built, and operated with the same security systems and measures as all other Greenville Federal Credit Union branch locations. Students working in The Branch are thoroughly vetted and receive in-depth operations and security training. All account information is private and transactions are safe, secure, sound, and backed by NCUA.



Benefits for Program Participants

- Earn Honors level course credit
- Earn a paid internship through the Greenville Chamber's Launch Program
- Receive real-world, on the job training
- Gain financial literacy
- Develop leadership, marketing, and organizational skills

Visit the school website for course information and application.

Credit Union Membership and Accounts

The first step is to join Greenville Federal Credit Union by becoming an official Member.

Membership Requirements

- Open a Share Savings Account with a \$5 deposit (minimum)

Membership Benefits

- Earn higher returns on deposits and pay fewer fees
- Receive a membership welcome gift
- Qualify for all eligible membership perks such as access to discount theme park and movie tickets
- Cast your vote at our Annual Membership Meeting

Account Options for Greer High Student Members

- Student Share Savings Account
- Student Share Checking Account with debit card



Benefits for Faculty, Staff, and Students:

- Convenient daily access to banking services such as deposits, withdrawals, online banking, and bill-pay
- Access to money-saving and reasonably priced financial services, loans, and credit
- Membership incentives and gifts



THE BRANCH

AT GREER HIGH

GREENVILLE FEDERAL CREDIT UNION

Learn more about The Branch at Greer High at:
www.greenvillefcu.com/about/the-credit-union/the-branch-at-greer-high



Greenville Federal Credit Union

Headquartered in Greenville, South Carolina, Greenville Federal Credit Union was founded in 1968 by nine teachers from Greenville County Schools and is the official credit union for Greenville County Schools. The credit union is a not-for-profit financial alternative to traditional banking with more than 32,000 members receiving financial services at five branch locations in Greenville County, South Carolina and a variety of online channels. The credit union has over \$430 million in assets.

Our Mission

Greenville Federal Credit Union is a community-responsible financial institution providing the highest quality of service and financial education to all our member-owners. We build member financial prosperity by providing access to affordable financial services.

Greenville Federal Credit Union is the not-for-profit financial institution that helps members live more rewarding lives (financially and emotionally), because we enable individuals and communities to prosper through selfless relationships.



Join and prosper.®